

2011 eHEALTHCARE LEADERSHIP AWARD WINNERS

BEST PATIENT ACCESS & CONVENIENCE

Hospital 200-399 beds

Silver **Edward Hospital & Health Services, IL.**
www.edward.org

Healthcare System

Distinction **MidMichigan Health.** www.midmichigan.org.
Agency: Geometric

Distinction **Carolinas HealthCare System, NC.**
www.cmcwaittimes.org

HMO/PPO/Other Insurers

Distinction **Horizon Blue Cross Blue Shield of New Jersey.**
<https://members.horizon-bcbnsj.com/web/secure>

Consumer Disease-Focused Site

Gold **Questcor Pharmaceuticals, CA.**
www.infantilespasmscenter.org. Agency: Jobson
Healthcare Information LLC

Silver **BMIQ, NY.** www.bmiq.com. Agency: Element115

Pharmaceutical or Medical Equipment Firm

Silver **Questcor Pharmaceuticals, CA.** www.acthar.com.
Agency: Jobson Healthcare Information LLC

Other Healthcare Sites

Gold **ZocDoc, NY.** www.zocdoc.com

Silver **WESTMED Medical Group, NY.**
www.westmedgroup.com

Distinction **WhiteGlove Health, TX.** www.whiteglove.com.
Agency: Morrissey & Company