

# 2011 eHEALTHCARE LEADERSHIP AWARD WINNERS

## BEST OVERALL INTERNET SITE

### Hospital under 200 beds

- Gold **Scott & White Healthcare, TX.**  
www.swchildrens.org. Agency: Jack Morton Worldwide
- Gold **Hendricks Regional Health, IN.** www.hendricks.org
- Silver **Hospital for Special Surgery, NY.** www.hss.edu
- Silver **Dana-Farber Cancer Institute, MA.**  
www.dana-farber.org
- Distinction **IASIS Healthcare, AZ.** www.mymedicalcenter.com
- Distinction **Seattle Cancer Care Alliance, www.seattlecca.org**
- Distinction **Columbia Memorial Hospital, OR.**  
www.columbiamemorial.org. Agency: Coffey  
Communications Inc.
- Distinction **Gritman Medical Center, ID.** www.gritman.org.  
Agency: Coffey Communications Inc.

### Hospital 200-399 beds

- Gold **Methodist Medical Center of Illinois.**  
www.mymethodist.net. Agency: Geonetric
- Silver **Virginia Mason Medical Center, WA.**  
www.virginiamason.org
- Silver **UTMB Health, TX.** www.utmbhealth.com. Agency:  
Connect Healthcare
- Distinction **Lawrence Health, NY.** www.lawrencehealth.org.  
Agency: eCrossings Media

### Hospital 400+ beds

- Platinum **Brigham and Women's Hospital, MA.**  
www.brighamandwomens.org
- Gold **Barnes-Jewish Hospital, MO.** www.barnesjewish.org
- Gold **Meriter Health Services, WI.** www.meriter.com
- Silver **Yale-New Haven Hospital, CT.** www.ynhh.org.  
Agency: Acsys Interactive
- Silver **UW Health, WI.** www.uwhealth.org
- Distinction **Lexington Medical Center, SC.** www.lexmed.com

### Healthcare System

- Platinum **Cleveland Clinic.** www.clevelandclinic.org
- Platinum **Sharp HealthCare, CA.** www.sharp.com
- Gold **Alegent Health, NE.** www.alegent.com
- Gold **Saint Joseph Health System, KY.**  
www.saintjosephhealthsystem.org
- Silver **Akron Children's Hospital, OH.**  
www.akronchildrens.org. Agency: EYEMG Interactive  
Media Group
- Silver **Scripps Health, CA.** www.scripps.org
- Silver **Texas Health Resources.** www.texashealth.org
- Distinction **Columbus Regional Healthcare System, GA.**  
www.columbusregional.com. Agency: AVID Design
- Distinction **Methodist Health System, TX.**  
www.methodisthealthsystem.org
- Distinction **NorthShore University HealthSystem, IL.**  
www.northshore.org. Agency: Marcel Media
- Distinction **University of Utah Health Care.**  
www.healthcare.utah.edu/index.php
- Distinction **Crozer-Keystone Health System, PA.**  
www.crozerkeystone.org. Agency: Geonetric
- Distinction **MultiCare Health System, WA.** www.multicare.org.  
Agency: SiteCrafting

### Hospital Subsite/Center of Excellence

- Silver **The University of Kansas Cancer Center.**  
[www.kucancercenter.org](http://www.kucancercenter.org). Agency: MedTouch
- Distinction **Huntsman Cancer Institute, UT.**  
[www.huntsmancancer.org](http://www.huntsmancancer.org)

### Medical Practice/Clinic

- Gold **Springfield Clinic, IL.** [www.SpringfieldClinic.com](http://www.SpringfieldClinic.com)
- Silver **Minor & James Medical Group, WA.**  
[www.minorandjames.com](http://www.minorandjames.com). Agency: Practis Inc.
- Silver **Texas Orthopedics, Sports and Rehabilitation Associates.** [www.txortho.com](http://www.txortho.com). Agency: iHealthSpot, Inc.
- Distinction **Kelsey-Seybold Clinic, TX.** [www.kelsey-seybold.com](http://www.kelsey-seybold.com)

### Other Healthcare Facilities

- Silver **The Acadia Hospital, ME.** [www.acadahospital.org](http://www.acadahospital.org).  
Agency: Lighthouse Web Solutions
- Distinction **VITAS Innovative Hospice, CA.**  
[www.vitas.com/california](http://www.vitas.com/california). Agency: Wax Custom Communications

### Healthcare Association/Professional Society

- Silver **The British Columbia Association of Optometrists,**  
Canada. [www.bcdoctorsofoptometry.com](http://www.bcdoctorsofoptometry.com). Agency: Edelman

### HMO/PPO/Other Insurers

- Gold **Health Net, Inc., CA.** <https://www.healthnet.com>
- Silver **Aetna, CT.** [www.aetnavigators.com](http://www.aetnavigators.com)
- Silver **BlueCross BlueShield of Michigan.**  
[www.bcbsm.com](http://www.bcbsm.com). Agency: Krames StayWell
- Silver **Blue Cross and Blue Shield of Louisiana.**  
[www.bcbsla.com](http://www.bcbsla.com)
- Silver **Regence, OR.** [www.myregence.com](http://www.myregence.com)
- Distinction **WellPoint, IN.** [www.anthem.com](http://www.anthem.com)

### Consumer General Health Site

- Platinum **WebMD, GA.** [www.webmd.com](http://www.webmd.com)
- Platinum **Mayo Clinic, MN.** [www.mayoclinic.com](http://www.mayoclinic.com)
- Gold **Sutter Health, CA.** <https://www.mylifestages.org>
- Silver **OptumHealth, MN.** [www.myoptumhealth.com](http://www.myoptumhealth.com)
- Silver **EmpowHER, AZ.** [www.empowher.com](http://www.empowher.com)

### Consumer Disease-Focused Site

- Gold **DaVita Inc., CA.** [www.davita.com](http://www.davita.com)
- Silver **DLife – For Your Diabetes Life, CT.** [www.dlife.com](http://www.dlife.com)
- Silver **HealthyPlace.com, Inc., TX.** [www.healthyplace.com](http://www.healthyplace.com)
- Distinction **Vibrance Associates, LLC, MD.**  
[www.redhotmamas.org](http://www.redhotmamas.org)

### Physician/Clinician-Focused Site

- Gold **MedPage Today, NJ.** [www.medpagetoday.com](http://www.medpagetoday.com)
- Gold **BroadcastMed, Inc., CT.** [www.orlive.com](http://www.orlive.com)
- Gold **Cleveland Clinic Center for Continuing Education.**  
[www.clevelandclinicmeded.com](http://www.clevelandclinicmeded.com)
- Silver **The Mount Sinai Medical Center, NY.**  
[www.mitralvalverepair.org](http://www.mitralvalverepair.org)
- Silver **Healthcare Resources Online, NJ.**  
[www.healthcareresourcesonline.org](http://www.healthcareresourcesonline.org)
- Silver **Jobson Healthcare Information LLC, NY.**  
[www.pharmqd.com](http://www.pharmqd.com)
- Silver **BroadcastMed, Inc., CT.**  
[www.upmcphysicianresources.com](http://www.upmcphysicianresources.com)
- Distinction **CMEducation Resources, LLC, GA.**  
[www.EDICTforACS.com](http://www.EDICTforACS.com)

### Pharmaceutical or Medical Equipment Firm

- Gold **Sunovion Pharmaceuticals, MA.** [www.omnaris.com](http://www.omnaris.com).  
Agency: Greater Than One
- Silver **ProCure Treatment Centers, Inc., NY.**  
[www.procure.com](http://www.procure.com). Agency: Heartbeat Ideas
- Silver **Philips Healthcare, Singapore.**  
[www.areyousnoring.com](http://www.areyousnoring.com). Agency: Reading Room

### Business/Process Improvement Applications or Products

- Platinum **Mayo Clinic, MN.**  
[www.mayoclinicembodhealthdemo.com](http://www.mayoclinicembodhealthdemo.com)
- Gold **BeneTrac, CA.** [www.benetrac.com](http://www.benetrac.com). Agency: Zenzi Communications
- Silver **Montefiore Medical Center, NY.**  
<http://montefiore.monigle2.net>. Agency: Monigle Associates
- Silver **Wake Forest Baptist Health, NC.**  
[www.wakeforestidm.monigle2.net](http://www.wakeforestidm.monigle2.net). Agency: Monigle Associates
- Silver **Professional Research Consultants, Inc., NE.**  
[www.PRCeasyview.com](http://www.PRCeasyview.com)
- Distinction **Scott & White Healthcare, TX.**  
<http://scottandwhite.photobooks.com/admin>. Agency: Connect Healthcare

### Corporate Business Improvement Site

- Platinum **Smith Medical Partners, IL.** [www.smpspecialty.com](http://www.smpspecialty.com).  
Agency: Spoke Design LLC
- Silver **Professional Research Consultants, Inc., NE.**  
[www.prconline.com](http://www.prconline.com)

### Other Healthcare Sites

- Platinum **St. Jude Children's Research Hospital, TN.**  
[www.cure4kids.org](http://www.cure4kids.org)
- Platinum **The Joint Commission, IL.**  
[www.jointcommission.org](http://www.jointcommission.org). Agency: AmericanEagle.com
- Platinum **Centers for Medicare & Medicaid Services, MD.**  
[www.mymedicare.gov](http://www.mymedicare.gov). Agency: CGI Federal
- Platinum **United Health Foundation, MN.**  
<http://statehealthstats.americashealthrankings.org>.  
Agency: Rockfish Interactive
- Gold **Care2Learn.com, Inc., FL.** [www.care2learn.com](http://www.care2learn.com)
- Gold **Centers for Medicare & Medicaid Services, MD.**  
[www.medicare.gov](http://www.medicare.gov). Agency: CGI Federal
- Gold **PGBA, LLC, SC.**  
[www.mytricare.com/internet/tric/tri/tricare.nsf](http://www.mytricare.com/internet/tric/tri/tricare.nsf)
- Silver **Club Dermaweb, France.** [www.clubdermaweb.com](http://www.clubdermaweb.com).  
Agency: Pierre Fabre Dermo-Cosmetique
- Silver **Jobson Healthcare Information LLC, NY.**  
[www.hopefulcircle.org](http://www.hopefulcircle.org)
- Silver **Jobson Healthcare Information LLC, NY.**  
[www.sightnation.com](http://www.sightnation.com)
- Silver **Think Cultural Health from the HHS Office of Minority Health, MD.**  
[www.thinkculturalhealth.hhs.gov](http://www.thinkculturalhealth.hhs.gov)
- Distinction **Partners HealthCare Research Management, MA.**  
[http://resadmin.partners.org/RM\\_Home/default.aspx](http://resadmin.partners.org/RM_Home/default.aspx).  
Agency: Studio 180
- Distinction **CVS Caremark, IL.** [www.caremark.com](http://www.caremark.com)