

# 2011 eHEALTHCARE LEADERSHIP AWARD WINNERS

## BEST HEALTH/ HEALTHCARE CONTENT

### Hospital 400+ beds

- Platinum **Brigham and Women's Hospital, MA.**  
[www.brighamandwomens.org](http://www.brighamandwomens.org)
- Silver **Lexington Medical Center, SC.** [www.lexmed.com](http://www.lexmed.com)
- Silver **University of Maryland Medical Center.**  
[www.umm.edu](http://www.umm.edu)

### Healthcare System

- Gold **Methodist Health System, TX.**  
[www.methodisthealthsystem.org](http://www.methodisthealthsystem.org)
- Gold **Baptist Health, AR.** [www.baptist-health.com](http://www.baptist-health.com).  
Agency: Krames StayWell
- Silver **Scott & White Healthcare, TX.** [www.sw.org](http://www.sw.org)
- Silver **Cancer Treatment Centers of America, IL.**  
[www.cancercenter.com/cancer-statistics.cfm](http://www.cancercenter.com/cancer-statistics.cfm)
- Silver **Inova Health System, VA.** [www.inova.org](http://www.inova.org). Agency:  
CareTech Solutions
- Distinction **University of Utah Health Care.**  
[www.healthcare.utah.edu/index.php](http://www.healthcare.utah.edu/index.php). Agency: Krames  
StayWell
- Distinction **Baylor Health Care System, TX.**  
[www.baylorhealth.com](http://www.baylorhealth.com)

### Hospital Subsite/Center of Excellence

- Gold **Missouri Baptist Medical Center.**  
[www.mobapbaby.org](http://www.mobapbaby.org). Agency: Rodgers Townsend
- Gold **Florida Hospital Global Robotics Institute.**  
[www.globalroboticsinstitute.com](http://www.globalroboticsinstitute.com)
- Silver **The Mount Sinai Medical Center, NY.**  
[www.mitralvalverepair.org](http://www.mitralvalverepair.org)
- Silver **Huntsman Cancer Institute, UT.**  
[www.huntsmancancer.org](http://www.huntsmancancer.org)
- Distinction **Memorial Health Care System, TN.**  
[www.mylungcare.org](http://www.mylungcare.org). Agency: Neathawk Dubuque &  
Packett

### Medical Practice/Clinic

- Gold **Summit Medical Group, NJ.**  
[www.summitmedicalgroup.com](http://www.summitmedicalgroup.com). Agency: Synthesis,  
LLC

### Other Healthcare Facilities

- Silver **Hebrew SeniorLife, MA.** [www.hebrewseniorlife.org](http://www.hebrewseniorlife.org)

### HMO/PPO/Other Insurers

- Gold **CareFirst BlueCross BlueShield, MD.**  
<http://carefirst.staywellsolutionsonline.com>. Agency:  
Krames StayWell

### Consumer General Health Site

- Platinum **WebMD, GA.** [www.webmd.com](http://www.webmd.com)
- Platinum **Mayo Clinic, MN.** [www.mayoclinic.com](http://www.mayoclinic.com)
- Platinum **Drugs.com, New Zealand.** [www.drugs.com](http://www.drugs.com)
- Gold **Kaiser Permanente, CA.** [www.kaiserpermanente.org](http://www.kaiserpermanente.org)
- Gold **OptumHealth, MN.** [www.myoptumhealth.com](http://www.myoptumhealth.com)
- Distinction **DoctorSeibel.com, MA.** [www.doctorseibel.com](http://www.doctorseibel.com).  
Agency: CB Software Systems

### Consumer Disease-Focused Site

- Platinum **HealthyPlace.com, Inc.**, TX. [www.healthyplace.com](http://www.healthyplace.com)
- Platinum **DaVita Inc.**, CA. [www.davita.com](http://www.davita.com)
- Gold **POZ**, NY. [www.poz.com](http://www.poz.com)
- Silver **The Mount Sinai Medical Center**, NY.  
[www.mitralvalverepair.org](http://www.mitralvalverepair.org)
- Distinction **Questcor Pharmaceuticals**, CA.  
[www.infantilepsasmscenter.org](http://www.infantilepsasmscenter.org). Agency: Jobson  
Healthcare Information LLC
- Distinction **National Institute on Alcohol Abuse and  
Alcoholism**, MD. [www.collegedrinkingprevention.gov](http://www.collegedrinkingprevention.gov).  
Agency: ICF International

### Physician/Clinician-Focused Site

- Platinum **Healthcare Resources Online**, NJ.  
[www.healthcareresourcesonline.org](http://www.healthcareresourcesonline.org)
- Platinum **Cleveland Clinic Center for Continuing Education**.  
[www.clevelandclinicmeded.com](http://www.clevelandclinicmeded.com)
- Gold **Jobson Healthcare Information LLC**, NY.  
[www.pharmqd.com](http://www.pharmqd.com)
- Silver **The Mount Sinai Medical Center**, NY.  
[www.mitralvalverepair.org](http://www.mitralvalverepair.org)
- Silver **Projects In Knowledge, Inc.**, NJ.  
[www.projectsinknowledge.com](http://www.projectsinknowledge.com)
- Silver **Pfizer Vaccines**, PA. [www.myvaccineresource.com](http://www.myvaccineresource.com).  
Agency: Hudson Global
- Silver **CMEducation Resources, LLC**, GA.  
[www.ThrombosisCAST.com](http://www.ThrombosisCAST.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.clinicalwebcasts.com](http://www.clinicalwebcasts.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.MedicineWRAP.com](http://www.MedicineWRAP.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.DiagnosisCAST.com](http://www.DiagnosisCAST.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.OncologyCAST.net](http://www.OncologyCAST.net)
- Silver **CMEducation Resources, LLC**, GA.  
[www.CardioCAST.net](http://www.CardioCAST.net)
- Silver **CMEducation Resources, LLC**, GA.  
[www.HypertensionCAST.com](http://www.HypertensionCAST.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.OsteoporosisCAST.com](http://www.OsteoporosisCAST.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.EDICTforACS.com](http://www.EDICTforACS.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.EDICTforPRESSURECONTROL.com](http://www.EDICTforPRESSURECONTROL.com)
- Silver **CMEducation Resources, LLC**, GA.  
[www.NeuropsychCAST.com](http://www.NeuropsychCAST.com)
- Distinction **UBM Medica**, CT. [www.cancernetwork.com](http://www.cancernetwork.com)
- Distinction **HealthDay**, CT. [www.physiciansbriefing.com](http://www.physiciansbriefing.com)
- Distinction **CMEducation Resources, LLC**, GA.  
[www.MedicineCAST.net](http://www.MedicineCAST.net)

### Business/Process Improvement Applications or Products

- Gold **Mayo Clinic**, MN.  
[www.mayoclinicembodhealthdemo.com](http://www.mayoclinicembodhealthdemo.com)
- Silver **Krames StayWell**, PA.  
[www.krames.com/OA\\_HTML/  
Krames-WebConnect-Cardio-Frameset.html](http://www.krames.com/OA_HTML/Krames-WebConnect-Cardio-Frameset.html)
- Distinction **Krames StayWell**, PA.  
[https://www.krames.com/OA\\_HTML/  
Krames-WebConnect-Ortho-Frameset.html](https://www.krames.com/OA_HTML/Krames-WebConnect-Ortho-Frameset.html)
- Distinction **CECity**, PA. [www.pqriwizard.com](http://www.pqriwizard.com)

### Corporate Business Improvement Site

Silver **ASD Management, CA.** [www.asdmanagement.com](http://www.asdmanagement.com).  
Agency: Baccei Marketing

#### **Other Healthcare Sites**

Platinum **American Specialty Health, CA.**  
[www.Healthyroads.com](http://www.Healthyroads.com)

Platinum **Jobson Healthcare Information LLC, NY.**  
[www.sightnation.com](http://www.sightnation.com)

Platinum **Jobson Healthcare Information LLC, NY.**  
[www.hopefulcircle.org](http://www.hopefulcircle.org)

Platinum **Children's National Medical Center, DC.**  
[www.childrensnational.org/pulseox](http://www.childrensnational.org/pulseox)

Gold **BabyCenter, CA.** [www.babycenter.com](http://www.babycenter.com)

Silver **SXC Health Solutions, Inc., IL.**  
<https://informedrx.rxportal.sxc.com>

Silver **NewsRx, GA.** [www.newsrx.com](http://www.newsrx.com)

Silver **ValueOptions, Inc., VA.**  
[www.achievesolutions.net/psd](http://www.achievesolutions.net/psd)

Silver **Customized Communications, Inc., TX.**  
[www.giftofmotherhood.com/redirect](http://www.giftofmotherhood.com/redirect)

Distinction **e-Media Corporation Pty Ltd., Australia.**  
[www.e-healthspace.com.au](http://www.e-healthspace.com.au)

Distinction **SAMHSA, MD.** [www.recoverymonth.gov](http://www.recoverymonth.gov). Agency:  
Abt Associates

Distinction **Customized Communications, Inc., TX.**  
[www.breastfeedingagreatstart.com/redirect](http://www.breastfeedingagreatstart.com/redirect)