



## 2009 Award Winners

### BEST OVERALL INTERNET SITE

#### Hospital under 200 beds

- Platinum **Beaufort Memorial Hospital, SC.** [www.bhmhc.org](http://www.bhmhc.org).  
Agency: Coffey Communications, Inc.
- Gold **Hendricks Regional Health, IN.** [www.hendricks.org](http://www.hendricks.org).  
Agency: CareTech Solutions, Inc.
- Silver **Hospital for Special Surgery, NY.** [www.hss.edu](http://www.hss.edu)
- Distinction **Inland Hospital, ME.** [www.inlandhospital.org](http://www.inlandhospital.org)

#### Hospital 200-399 beds

- Silver **Methodist Medical Center of Illinois.**  
[www.mymethodist.net](http://www.mymethodist.net)
- Silver **Seattle Children's.** [www.seattlechildrens.org](http://www.seattlechildrens.org)
- Silver **Akron Children's Hospital, OH.**  
[www.akronchildrens.org](http://www.akronchildrens.org)
- Distinction **Providence Hospitals, SC.**  
[www.providencehospitals.com](http://www.providencehospitals.com). Agency: Greystone.Net

#### Hospital 400+ beds

- Platinum **Beth Israel Deaconess Medical Center, MA.**  
[www.bidmc.org](http://www.bidmc.org)
- Platinum **M. D. Anderson Cancer Center, TX.**  
[www.mdanderson.org](http://www.mdanderson.org)
- Gold **UW Health, WI.** [www.uwhealth.org](http://www.uwhealth.org)
- Silver **Brigham and Women's Hospital, MA.**  
[www.brighamandwomens.org](http://www.brighamandwomens.org)

#### Healthcare System

- Platinum **Alegent Health, NE.** [www.alegent.com](http://www.alegent.com). Agency: Medseek
- Gold **NorthShore University HealthSystem, IL.**  
[www.northshore.org](http://www.northshore.org). Agency: Marcel Media
- Gold **The Cleveland Clinic.** [www.clevelandclinic.org](http://www.clevelandclinic.org)
- Gold **Community Health Network, IN.**  
[www.ecommunity.com](http://www.ecommunity.com)
- Silver **Oakwood Healthcare System, MI.**  
[www.oakwood.org](http://www.oakwood.org). Agency: CareTech Solutions, Inc.
- Silver **Main Line Health, PA.** [www.mainlinehealth.org](http://www.mainlinehealth.org)
- Silver **Genesis Health System, IA.** [www.genesishealth.com](http://www.genesishealth.com).  
Agency: Geonetric
- Silver **Texas Health Resources.** [www.texashealth.org](http://www.texashealth.org)
- Silver **Henry Ford Health System, MI.**  
[www.henryford.com](http://www.henryford.com). Agency: Medseek
- Distinction **Inova Health System, VA.** [www.inova.org](http://www.inova.org). Agency: Beaconfire Consulting
- Distinction **Sharp HealthCare, CA.** [www.sharp.com](http://www.sharp.com)

#### Hospital Subsite/Center of Excellence

- Gold **Cancer Treatment Centers of America, IL.**  
[www.cancercenter.com](http://www.cancercenter.com)
- Silver **Penn Medicine, PA.**  
[www.pennmedicine.org/executive](http://www.pennmedicine.org/executive)
- Distinction **Weill Cornell Medical College, NY.**  
[www.cornellneurosurgery.org](http://www.cornellneurosurgery.org). Agency: Weill Cornell Medical College Web and Multimedia

#### Medical Practice/Clinic

- Silver **The Virginia Spine Institute, P.L.C.**  
[www.spinemd.com](http://www.spinemd.com). Agency: Practis Inc.
- Silver **Fallon Clinic, MA.** [www.fallonclinic.org](http://www.fallonclinic.org)
- Silver **Kelsey-Seybold Clinic, TX.** [www.kelsey-seybold.com](http://www.kelsey-seybold.com)
- Distinction **CardioCare LLC, MD.** [www.cardiocarellc.com](http://www.cardiocarellc.com).  
Agency: WebZenStudio
- Distinction **Weill Cornell Medical College, NY.**  
[www.cornellsurgery.org](http://www.cornellsurgery.org). Agency: Weill Cornell Medical College Web and Multimedia
- Distinction **Group Health Cooperative, WA.** [www.ghc.org](http://www.ghc.org)

#### Other Healthcare Facilities

- Gold **Vitas, FL.** [www.vitas.com](http://www.vitas.com). Agency: Wax Custom Communications
- Silver **Mary Free Bed Rehabilitation Hospital, MI.**  
[www.maryfreebed.com](http://www.maryfreebed.com)
- Distinction **The Acadia Hospital, ME.** [www.acadiahospital.org](http://www.acadiahospital.org)

#### Healthcare Association/Professional Society

- Gold **National Association of Children's Hospitals and Related Institutions, VA.** [www.childrenshospitals.net](http://www.childrenshospitals.net)
- Distinction **American Academy of Dermatology, IL.**  
[www.aad.org](http://www.aad.org)
- Distinction **Affiliated Pediatric Practices, MA.**  
[www.affiliatedpediatrics.com](http://www.affiliatedpediatrics.com). Agency: Studio 180

#### HMO/PPO/Other Insurers

- Gold **Regence, OR.** [www.myregence.com](http://www.myregence.com)
- Gold **Providence Health Plan, OR.**  
[www.providence.org/healthplans](http://www.providence.org/healthplans)
- Gold **Health Net, Inc., CA.** [www.healthnet.com](http://www.healthnet.com)
- Silver **Horizon Blue Cross Blue Shield of New Jersey.**  
[www.horizonblue.com](http://www.horizonblue.com)
- Silver **Kaiser Permanente, CA.** My Health Manager on [kp.org](http://kp.org). Agency: GolinHarris
- Distinction **Aetna Navigator, CT.** [www.aetnanavigator.com](http://www.aetnanavigator.com)
- Distinction **Regence, WA.** [www.regence.com](http://www.regence.com)

#### Consumer General Health Site

- Gold **WebMD Health, GA.** [www.webmd.com](http://www.webmd.com)
- Distinction **MayoClinic.com, MN.** [www.mayoclinic.com](http://www.mayoclinic.com)
- Distinction **OptumHealth, MN.** [www.myoptumhealth.com](http://www.myoptumhealth.com)

#### Consumer Disease-Focused Site

- Gold **DaVita Inc., CO.** [www.davita.com](http://www.davita.com)
- Silver **Breastcancer.org, PA.** [www.breastcancer.org](http://www.breastcancer.org)

#### Physician/Clinician-Focused Site

- Gold **MedPage Today, LLC, NJ.** [www.medpagetoday.com](http://www.medpagetoday.com)
- Silver **Amgen Oncology, CA.**  
<http://angiogenesis.amgen.com>
- Silver **Jobson Medical Information, NY.**  
[www.pharmqd.com](http://www.pharmqd.com). Agency: ISL Consulting



## 2009 Award Winners

- Silver **Methodist University Hospital - Neuroscience Institute**, TN. [www.methodisthealth.org/virtualbrain](http://www.methodisthealth.org/virtualbrain)
- Distinction **CMEducation Resources, LLC**, GA. [www.medicinecast.net](http://www.medicinecast.net)
- Distinction **CMEducation Resources, LLC**, GA. [www.iqa-medicinewrap.com](http://www.iqa-medicinewrap.com)

### Pharmaceutical & Medical Equipment Firm

- Gold **Allergan Inc.**, CA. [www.lapband.com](http://www.lapband.com). Agency: Klick Communications

### Consumer Healthcare Product Sales Site

- Gold **CVS Caremark**, IL. [www.cvs.com](http://www.cvs.com)

### Corporate Business Improvement Site

- Gold **NaviNet, Inc.**, MA. [www.navinet.net](http://www.navinet.net). Agency: Schwartz Communications

- Silver **DePuy Orthopaedics, Inc.**, IN. [www.hipreplacement.com](http://www.hipreplacement.com). Agency: Cadient Group

### Business/Process Improvement Applications or Products

- Platinum **Professional Research Consultants, Inc.**, NE. [www.prceasyview.com](http://www.prceasyview.com)
- Gold **VA Medical Center Memphis**, TN. [www.visn9.va.gov/professionals/training/professionalism](http://www.visn9.va.gov/professionals/training/professionalism)
- Gold **Availity, LLC**, FL. [www.availity.com](http://www.availity.com)
- Gold **StayWell Health Management**, MN. [clientdemo.online.staywell.com](http://clientdemo.online.staywell.com)
- Distinction **iMetrikus, Inc**, CA. <http://secure.medicompass.com>
- Distinction **Krames Patient Education**, PA. [www.krames.com/gtg\\_demo](http://www.krames.com/gtg_demo)

### Other Healthcare Sites

- Platinum **Collexis Holdings, Inc.**, SC. [www.biomedexperts.com](http://www.biomedexperts.com). Agency: Chernoff Newman
- Platinum **Calorie Count**, NY. [www.caloriecount.about.com](http://www.caloriecount.about.com)
- Gold **St. Jude Children's Research Hospital**, TN. [www.cure4kids.org](http://www.cure4kids.org)
- Gold **DiagnoCure Oncology Laboratories**, PA. [www.mypersonalcancerdiagnosis.com](http://www.mypersonalcancerdiagnosis.com)
- Gold **Yale School of Medicine - Research Studies at Yale**, CT. [www.yaletrials.org](http://www.yaletrials.org). Agency: PhotoBooks, Inc.
- Gold **Prescription Solutions**, MN. [www.prescriptionsolutions.com](http://www.prescriptionsolutions.com)
- Silver **TriWest Healthcare Alliance**, AZ. [www.triwest.com/healingheroes](http://www.triwest.com/healingheroes)
- Silver **HEALTHeCAREERS Network**, CO. [www.healthcareers.com](http://www.healthcareers.com)
- Distinction **Intermountain Healthcare**, UT. [www.intermountainlive.org](http://www.intermountainlive.org)
- Distinction **NewsRx**, GA. [www.newsrx.com](http://www.newsrx.com)

Note: Agency listed represents firm that submitted entry. It can be a design, content, interactive, strategy, or public relations firm.