



2009 Award Winners

BEST CARE/DISEASE MANAGEMENT SITE

Hospital 400+ beds

Silver **NewYork-Presbyterian Hospital.**
<https://mynyp.org/mynyp.aspx>.
Agency: NewYork-Presbyterian Web Services

HMO/PPO/Other Insurers

Gold **Kaiser Permanente, CA.** www.kp.org
Silver **Highmark, PA.** www.highmarkbcbs.com
Silver **Group Health Cooperative, WA.** www.ghc.org

Consumer General Health Site

Gold **MayoClinic.com, MN.** www.mayoclinic.com

Consumer Disease-Focused Site

Silver **The National Headache Foundation, IL.**
www.headaches.org/headacheu. Agency: Conduit
Health Communications, LLC

Distinction **Vibrance Associates, LLC, MD.**
www.redhotmamas.org

Physician/Clinician-Focused Site

Distinction **CMEducation Resources, LLC, GA.**
www.iqanda-cme.com

Distinction **MediCom Worldwide, Inc., PA.**
www.emergingsolutionsinpain.com

Business/Process Improvement Applications or Products

Gold **Lucile Packard Children's Hospital at Stanford, CA.**
<https://mdportal.lpch.org>

Other Healthcare Sites

Gold **ARUP Laboratories, UT.** www.testmenu.com/demo1

Distinction **Eli Lilly and Company, IN.**
www.healtheducationanswers.com. Agency: Healthcare
Consultancy Group

Note: Agency listed represents firm that submitted entry. It can be a design, content, interactive, strategy, or public relations firm.